Letter/number or Number/letter abbreviations

Rule VI §37. Use of the Punctuation Indicator: Subject to the provisions of §38, the punctuation indicator must be used before a punctuation mark and after any symbol of the type listed below. In all these circumstances, the mode of punctuation is considered to be mathematical.

viii. After a sequence of more than one letter in which each letter has a separate identity, provided that such a sequence is not an abbreviation.

ix. After an abbreviation made up of a combination of unspaced letters and numbers.
The car was equipped with 4WD.

Rule VIII §50. Capitalization with Abbreviations:
a) In an abbreviation, whenever letters are capitalized in ink print, a single letter must be preceded by the single capitalization indicator, and a sequence of more than one letter must be preceded by the double capitalization indicator.
b) In an abbreviation which consists of a combination of unspaced numbers and letters, each letter of the abbreviation must be preceded by the single capitalization indicator.

Rule VIII --§52 Punctuation with Abbreviations:
a) Abbreviations must be punctuated in the literary mode, provided that the punctuation is at the same level as that abbreviation.
b) An abbreviation consisting of a combination of unspaced numbers and letters must be punctuated mathematically.

The 4GL was followed by efforts to define a 5GL. (Fourth/fifth generation language)

Most sales and marketing people work in B2B. (business to business)

She has a great job at 3M!